

Senshu University

Public lecture series

12,November,2005

Dr. Steven Lim

“The Art Market”

In the first three lecture, he discuss at first art market and collecting art, second explain some ideas for buying art at auctions, thirds especially for investment purposes and talk about making better investment decisions in general.

Lecture 1

COLLECTING ART: The motivations of Collectors

Motivations of Collectors

The lecture's outline was explain about Why people collect, How we might 'see' art object and discover beauty.

At first, he explained Why people collect the art. People buy art for the following all kinds of reasons. Because of The beauty of art, Fashion, Self-expression, Investment, Status(display of wealth), Enhancement of private life and so on. So actually, many of these are related, making art collecting is an 'interesting' game.

It is important to note that collecting is not just for rich people, so anybody can collect, even children or elder people. And collecting well is a skill, so it is important how you 'see' an object(and the feelings or emotions that result)and how you decide whether to buy or not.

At second, he explain Looking at art. How do we 'see' what we see? To help answer this question, let's look at African art, a type of art that many of us have not looked at closely before. And then he made definition about art are creation of objects of beauty. But how do we know if something is beautiful? He take example about African art, He asked question for us is it art? Or Is it an object of beauty? And many different answers had come. Some people think it art , others think it not art. Some people might see the art does not closely imitate or copy the human body and it can look rough and incomplete. Then he explain Why we might like what we see are 3-D rhymes(Similar visible forms), Tension, Power of expression, Subtle formal arrangements and Serenity. African art and Toyota car is equal money. Art's price depends on people's consideration.